

Opening Remarks

Your Comments Please

Member surveys tell us that the *Kentucky Alumni* magazine is the number one benefit of membership in the UK Alumni Association, and we want to keep it that way. The magazine staff is looking at how we can enhance and improve the magazine. Your input is welcome.

Throughout the summer and beyond we will be asking questions like these and others.

1. How much of the magazine do you read?
2. Are the covers engaging?
3. What kind of information and features interest you the most?
4. What departments in the magazine should stay?
5. What should be added?
6. Would you like to find crossword puzzles, topical quizzes, opinion polls, quick facts, quotable quotes or something else in your magazine?
7. How can the design be more appealing?
8. Are you ready for a digital magazine only?

You can be a part of the discussion. In fact, I invite you to send me your suggestions and even examples of the kind of magazine you would like to read and enjoy.

1. Send me a letter (Liz Demoran, UK Alumni Association, King Alumni House, Lexington KY 40506) or e-mail me: ldemora@email.uky.edu
2. If you are randomly selected to receive a survey in the mail, please respond.
3. If you prefer, at your earliest convenience, take the survey that is available online at www.ukalumni.net, keywords: KA survey

Looking forward to hearing from you!

Liz

Kentucky Football 2009 Schedule

| Date | Opponent | Site |
|----------|-------------------|----------------|
| 9/5/09 | Miami (Ohio) | Cincinnati, OH |
| 09/19/09 | Louisville | Lexington |
| 09/26/09 | Florida | Lexington |
| 10/03/09 | Alabama | Lexington |
| 10/10/09 | South Carolina | Columbia, SC |
| 10/17/09 | Auburn | Auburn, AL |
| 10/24/09 | Louisiana-Monroe | Lexington |
| 10/31/09 | Mississippi State | Lexington |
| 10/07/09 | Eastern Kentucky | Lexington |
| 11/14/09 | Vanderbilt | Nashville, TN |
| 11/21/09 | Georgia | Athens, GA |
| 11/28/09 | Tennessee | Lexington |



Photo: John Sommers II/D&SA Publishing

see blue.
forever.