

Always favor the dealer who sells *Dixie* ICE CREAM



ENJOY the wealth of FRESH CREAM from BLUE GRASS Dairies that goes into it, the REAL FRUIT—instead of synthetic flavors—the luscious full-ripened fruits that are crushed into it, the CANE SUGAR, sweet and pure—instead of a gummy glucose and all through this richer Ice Cream the absolute purity and deepness of flavor that HEALTHIZATION alone can bring.

HE PAYS *more* for it than he would have to pay for practically any other ice cream in the Blue Grass.

He does this to guarantee the protection of *your* health and to give you the best in quality that can be made.

Most other dealers pay far less for the ice cream they sell you and then try to charge you the DIXIE price.

Just buying any ice cream at the nearest corner and ignoring the DIXIE dealer who is doing so much to protect you isn't fair to him.

And paying the DIXIE price for the ordinary run of ice cream certainly isn't fair to you.

"There's a Dixie Dealer Near You"

Dixie

ICE CREAM

MADE WITH BLUE GRASS CREAM