

THE WILDCATS ON TELEVISION

The University of Kentucky will once again be featured on one of the largest collegiate television networks in the country. This year, in addition to 17 regionally or nationally televised games, several other games will be televised on either a live or delayed basis.

Host Communications of Lexington, the firm that handles all radio rights for the NCAA Basketball Championships, administers the television network. WKYT-TV in Lexington and WAVE-TV in Louisville act as co-producers of the telecasts.

Ralph Hacker will once again handle play-by-play for the network. Former Wildcat letterwinner Jim Master will once again serve as color analyst, with Rob Bromley serving as host for the broadcasts.

ROB BROMLEY

Rob Bromley begins his 11th year on the UK Television Network. Bromley has been the sports director at WKYT-TV in Lexington since 1980, when he took over those duties from Denny Trease, who now serves as the TV "voice" of the Kansas City Royals.

Bromley is a graduate of Butler University in Indianapolis and worked as a sports anchor in Lima, Ohio, before joining the WKYT-TV staff in 1977.



JIM MASTER

Jim Master, who lettered for the Wildcats basketball team in 1981-82-83-84, begins his second year as color commentator for the UK TV Network.

A native of Fort Wayne, Ind., Master is Kentucky's 23rd all-time leading scorer, having scored 1,283 points during his career. He averaged 9.6 points per game his senior year, in which Kentucky advanced to the NCAA Final Four in Seattle. He is second on the Kentucky all-time career free throw percentage list at 84.9%.

Master is in the banking business in Lexington.



1990-91 UKTV AFFILIATES

STATION	MARKET	CARRYING
WBKO-TV	Bowling Green	BB Games, Pitino Show
WGRB-TV	Campbellsville	BB Games, Pitino Show
WIII-TV	Cincinnati, Ohio	BB Games, Pitino Show
WTVW-TV	Evansville, Ind.	BB Games, Pitino Show
W-18AN	Harrogate/Middlesboro	BB Games, Pitino Show
WYMT-TV	Hazard	BB Games, Pitino Show
TV-43	Hopkinsville	BB Games, Pitino Show
WVAH-TV	Huntington, W.Va.	BB Games, Pitino Show
WKYT-TV	Lexington	BB Games, Pitino Show
WAVE-TV	Louisville	BB Games, Pitino Show
WPSD-TV	Paducah	BB Games, Pitino Show
SportSouth	Cable	Pitino Show
SportsChannel	Midwest cable	BB Games, Pitino Show

...continued RADIO NETWORK

STATION	MARKET
WJSN-FM	Jackson
WJRS-FM	Jamestown
WRNZ-FM	Lancaster
WLSK-FM	Lebanon/ Springfield
WKHG-AM	Leitchfield
WVLK-AM/FM	Lexington
WFTG-AM	London
WWEL-FM	London
WHAS-AM	Louisville
WAVG-AM	Louisville
WKTG-FM	Madisonville
WWXL-AM/FM	Manchester
WNGO-AM	Mayfield
WXID-FM	Mayfield
WFTM-AM/FM	Maysville
WMIK-AM/FM	Middlesboro
WKYM-FM	Monticello
WMOR-AM/FM	Morehead
WMSK-AM/FM	Morganfield
WMST-AM/FM	Mt. Sterling
WNBS-AM	Murray
WOMI-AM	Owensboro
WKCA-FM	Owingsville
WPAD-AM	Paducah
WSIP-AM/FM	Paintsville
WPKE-AM	Pikeville
WDHR-FM	Pikeville
WDOC-AM	Prestonsburg
WQHY-FM	Prestonsburg
WPKY-AM/FM	Princeton
WHRZ-FM	Providence
WMCQ-FM	Richmond
WRLV-AM/FM	Salyersville
WSFC-AM	Somerset
WSEK-FM	Somerset
WSKV-FM	Stanton
WTCW-AM	Whitesburg
WXKQ-FM	Whitesburg
WYMC-FM	Wickliffe
WEZJ-AM	Williamsburg
WDXC-FM	Pound, Va.