

LEXINGTON

The long and the short of it.



Long before the NCAA booked its '85 Final Four Basketball extravaganza at our 23,500 seat Rupp Arena, meeting planners and vacationers began to realize that Lexington can-and does-handily fill some mighty tall, and fairly small orders for meetings, conventions, and great getaways year 'round.

Today Lexington extends a warm welcome to the thousands of fans attending the NCAA finals-and an invitation to come and enjoy our championship city even after the "hoopla."



Here in the Kentucky sunshine where basketball and the sport of kings are highly prized traditions we proudly share with thousands of vacationers and meeting planners, you'll also discover 5000 first class rooms and 80,000 sq. ft. of exhibit space in a friendly, bustling city that's readily accessible. (We're within a day's drive of 64% of America's population and serviced by major air carriers.)

Lexington, Kentucky-
from the fast break to the finish line,
a championship city!

GREATER
LEXINGTON
CONVENTION AND VISITORS BUREAU

Send me more information on Lexington, Ky., and your Bluegrass legends.

Name _____

Address _____

City _____ State _____ Zip _____

Return to:

Lexington Convention and Visitors Bureau
430 W. Vine, Suite 363

Lexington, KY 40507

or call: 606-233-1221