



Keith Madison and Brad Goan



Early intervention is the key to the Roberson Scholars' success.

## Roberson Scholar Program Changes Lives in Kentucky

UK has welcomed a record 3,693 students into its freshman class, including 33 students carrying more than just books and supplies. They are Roberson Scholars, and they carry the hopes and dreams of families who were never afforded the opportunity to reach this level of education.

The Roberson Scholars Program provides full college tuition, room and board, and books to first generation college students from 29 eastern Kentucky counties. However, the program is underfunded and faces an uncertain future.

Former UK baseball coach Keith Madison has joined the Office of Development staff and is charged with finding new funding for this groundbreaking program. Madison and Brad Goan, the Director of the Roberson Scholar program, work together to raise awareness of the program and of the effect it has on the lives of the scholars, their families, and the eastern Kentucky region. "Roberson Scholars receive more than simply money for college," says Madison. "They are given the opportunity and guidance to change their future."

Unlike most scholarships that are awarded in the junior or senior year of high school, Roberson Scholars are selected as eighth graders. This early intervention is key to the success of these students who demonstrate potential to succeed but who might encounter economic, cultural, or institutional impediments to completing a four-year degree. In the area served by the program, for example, only 56 percent of the adult population holds high school diplomas, and only 8 percent complete undergraduate degrees.

## UK Celebrates Successful Campaign; Resets the Goal to \$1 Billion

The University of Kentucky's first ever capital campaign reached its goal. Then the university decided to take advantage of its momentum and reset the goal to \$1 billion.

The \$600 million goal was achieved in late summer and officially announced at the October 24 session of the UK Development Council and celebrated that night at the annual Fellows Society dinner.

"This is a remarkable event in the history of the university," said President Lee T. Todd Jr. "The goal was reached through the hard work of many people and the generosity of thousands of alumni and friends as well as the support received from hundreds of foundations, corporations and other organizations."

Vice President of Development Terry B. Mobley noted that more than 350,000 gifts were received during the life of the campaign, which was announced in September 2000 after a two-year quiet phase. He said the campaign resulted in 58 new endowed chairs and 148 endowed professorships.

Fourteen colleges and other programs exceeded their campaign goals and more than 20 other colleges and programs achieved more than 70 percent of their goals.

Among the many notable successes of the campaign was the dramatic increase in the UK Libraries endowment, which is now ranked first among the nation's public institutions.

Mobley praised the successful work of the Campaign Steering Committee headed by James W. Stuckert. Other members of the committee are Paul W. Chellgren, James F. Hardyman, C. W. "Bill" Gatton, Linda and Jack Gill, Michael D. Malone, Chris T. Sullivan, Myra Leigh Tobin, William T. Young and the late Lucille Little.



President Lee T. Todd Jr. and James W. Stuckert, Chair, UK Development Council

