

# *The Association of American Directory Publishers*

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**Secretary's Office, 89 Third Ave., Borough of Manhattan.**

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The Association of American Directory Publishers is composed of reputable City Directory Publishers, organized for the general advancement of the Directory business. Any person, corporation or firm engaged in business as owner and publisher of a City Directory in the United States or Canada, who shall qualify as competent to gather information and compile a City Directory and furnish satisfactory references, is eligible to membership.

The objects of the Association are:

First. The advancement of the Directory business and the improvement of Directories by the interchange of ideas and the exchange of experienced employes.

Second. To provide protection to the public against fraudulent advertising schemes which operate under the name of Directories, and to drive unprincipled promoters of the same out of the business.

Third. To provide permanent and profitable employment to competent, industrious and honest Directory canvassers and compilers.

Fourth. For the mutual protection and advancement of the established and prospective interests of all who may become members, by personal advice and assistance of members as may be mutually satisfactory, desirable or advisable, and by such other means as may, from time to time, be shown to be wise, proper and lawful.

**\$100.00 Reward** Will be paid by the Association for the arrest and conviction of any person or persons engaged in publishing, collecting or canvassing for any fraudulent or fake directory.