



## IN TIME OF WARMTH, PREPARE FOR COLD. BY INSTALLING AMERICAN RADIATOR HEATING

**N**OW is the time to install an All-American Radiator Heating System: so that the temperature of your house will be as pleasantly warm in December as it is in June . . . If you shudder at the thought of last winter's drafts, avoid repetition by consulting your heating contractor at once . . . With an Ideal Redflame Boiler in the cellar, and American Radiators throughout the house, you have the unbeatable All-American Radiator team working for you at full efficiency all winter, assuring you of the maximum of warmth and comfort with the minimum of cost.

The cost of installing American Radiator heating is exceeding low—approximately \$75 per room. Think of it—if you have a small six-room house, less than \$500 will relieve you of heating cares forever! And if you wish, you can arrange through our Financing Plan to pay a little down and a little each month.

Mail the coupon for fuller details of All-American Radiator Heating and our Time Payment Plan so that you can plan now for a warm home when winter comes.

**AMERICAN & IDEAL**  
RADIATORS & BOILERS

AMERICAN RADIATOR COMPANY  
40-42 West 40th STREET  
NEW YORK CITY

Please send me catalog on Ideal Heating. The fuel I plan to use is Coal  Coke  Oil  Gas . Also send me particulars of your Time Payment Plan.

My name: \_\_\_\_\_

My address: \_\_\_\_\_

City: \_\_\_\_\_

**AMERICAN RADIATOR COMPANY**

40 WEST 40th STREET, NEW YORK, N. Y.

DIVISION OF

AMERICAN RADIATOR & STANDARD SANITARY CORPORATION