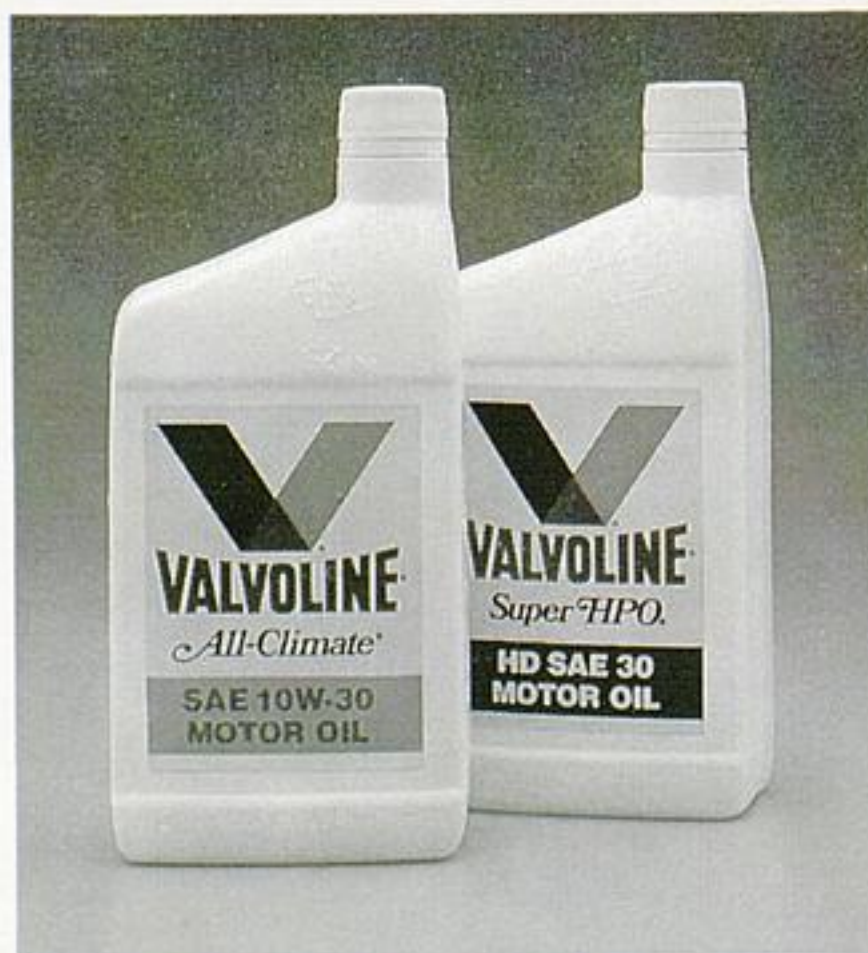


# KENTUCKY BASKETBALL IS NOT JUST BASKETBALL

In Kentucky, sport has always been more than playing a game. Here, sport means tradition. It means pride.

That's why we support this publication with pride. Pride in the University of Kentucky. Pride in its athletic programs. And special pride in the student athletes who honor us all with their commitment to *always doing their best*.

At Valvoline, we believe



that *always doing your best* is an attitude that extends beyond the playing field. Just as basketball is not just basketball at Kentucky, motor oil is not just motor oil at Valvoline. With pride and tradition, we make motor oils precisely formulated to meet your car's special needs.

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