

# More going for you.



## More coming to you.

Our reasonable prices are going for you. Wide selection and generous terms. And continuing expert service, at your convenience. All this is coming your way—and more

so—because our personal concern comes with it. Our outgoing efforts are your guaranteed income of satisfaction. We're The Going Concern . . . so you'll always come out ahead.

**THE GOING CONCERN**  
You always come out ahead

**LEXINGTON DODGE**

We Lease for Less  
**DWAYNE ROGERS LEASING**

1560 NEW CIRCLE RD., LEXINGTON, KY.