BOONE MOTOR COMPANY, Inc.
Madison Street
Whitesburg, Ky.

...WITH THE FINEST PERFORMANCE OF ALL TIME!

Featuring 3 of Cadillac's Greatest Engineering Achievements!

The NEW Hydra-Matic Drive

By introducing an entirely new performance feature, Cadillac has made the whole new car a fact in the transportation world. With it, a new era of comfort and luxury—... Performance is the finest of all times. The Cadillac engine has a power of 150 or 200 horsepower, the most beautiful of all engines. Numerous changes have sharpened the car's appearance and a new style and design. The car is more powerful and more comfortable, making it more suitable for long-distance travel. There's a new "power steering" mechanism, optional at extra cost of $200. The car also has a new "power seat" feature, available at an extra cost of $200 per car. If ever it should be said of a car's performance that it is "the best of all times," it would be the new Cadillac. The Golden Anniversary Cadillac is available in this series through the month of July.

The NEW CADILLAC POWER STEERING

In the "smoothness" of this car's handling is shown its superiority over all other models.

A Three Days' Cough Is Your Danger Signal

During the past few years, there has been a great increase in the number of colds and bronchitis cases. It is estimated that one out of every five persons has a cold or bronchitis every year. Many times, these cases of colds and bronchitis lead to more serious illnesses. The warning signal is: "A three days' cough is your danger signal." This statement is based on the fact that a cough is a sign of irritation in the throat and lungs. The sooner the cough is treated, the better the chances are of preventing a more serious illness. It is important to seek medical advice as soon as a cough is noticed.