Executive Properties

**Looking For A Large Boyd County Home With Room To Breathe? We Got 'EM!**

1201 Hendley Ave - $135,000

1704 Patterson Ave - $150,000

517 South Main Street - $174,900

901 Kentucky Ave, Olive Hill - $214,900

603 Market Ave - $239,000

924 South Main Street - $315,000

800 Patton Avenue - $325,000

301 Main Street - $360,000

100 South Main Street - $360,000

607 Center Street - $410,000

300 Center Street - $485,000

210 Northwood Street - $529,000

301 Kentucky Ave, Olive Hill - $599,000

**Billions!**

Each year, newspapers distribute billions of advertising circulars. The average consumer may see up to 40 circulars per week. These circulars are designed to entice consumers to make a purchase. However, the cost of producing these advertising circulars can be very high.

**Action:**

- **79%** of consumers never use the circulars they receive from the mailbox.
- **58%** of consumers only read circulars from familiar brands.
- **49%** of consumers share the circulars with friends and family.
- **41%** of consumers will only use the circulars to make shopping lists.
- **48%** of consumers only use the circulars to make impulse purchases.

Consumers are now choosing to purchase with a credit card because the average credit limit is $2,200.

An average newspaper advertising circulars with millions of advertisements costs $1,000,000.

**Home News Legal Services**

603-326-0674 www.execpropertiesashland.com