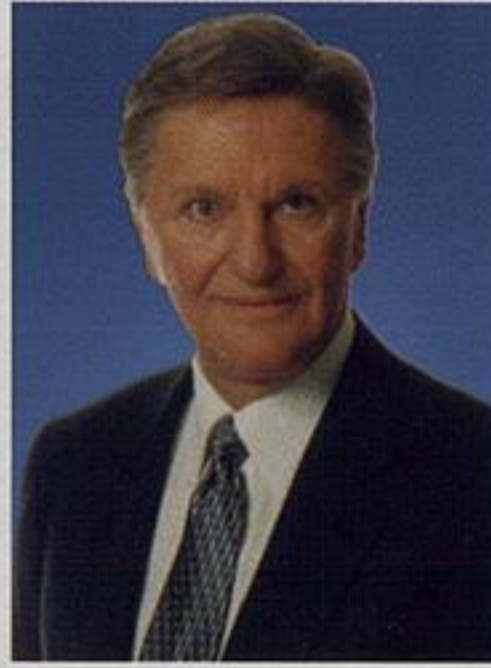


# UK Beat

## Von Allmen Underwrites Gatton College Entrepreneurial/E-Commerce Center

Douglas J. Von Allmen, a 1965 UK graduate with a degree in accounting, has given \$700,000 to the Gatton College of Business & Economics and pledged \$6.3 million to create two endowment funds. One fund of \$5 million will benefit the School of Accountancy. The second fund of \$2 million will establish and support the Center for Entrepreneurship and E-Commerce. The gift is contingent on the University receiving matching funds. Von Allmen is chairman of



Douglas Von Allmen

Group One Capital, a venture capital business. "When I went to UK, I got a lot of help in grants and other things. To a very great extent, the life we enjoy now is a direct result of that education," said Von Allmen. "You can't imagine the joy it gives me to do this. The University is still giving me more than I give them."

## UK Gets \$7.5 Million to Study Alzheimer's Disease

The UK Sanders-Brown Center on Aging received \$7.5 million in renewed funding for its Alzheimer's Disease Research Center program from the National Institute on Aging, a division of the National Institutes of Health. The five-year award will help UK to remain among the leaders in Alzheimer's disease research.

From the Office of Development



## A Year in Review *The Campaign*

An impressive challenge in any setting, *A Call To Greatness* is the theme of the University's first-ever comprehensive fund-raising campaign that is being formally announced in September 2000. The to-be-announced campaign goal is expected to be the largest ever in the history of the Commonwealth. As of June 30, the campaign had amassed \$275,709,951 in gifts and pledges. It runs from mid-1997 through June 2003.

Alumni and friends of UK from around the country are mobilizing to support the campaign with contributions of their time and resources. Volunteer committees are adding to the excitement and momentum that drives a comprehensive campaign. James W. Stuckert, a UK alumnus who is chairman and CEO of J.J.B. Hilliard, W.L. Lyons in Louisville, chairs the capital campaign's volunteer national steering committee. The campaign is seen as a required first step in achieving status as a top-20 public university.

A vital component of the fund-raising effort is the state's Research Challenge Trust Fund, which matches gifts and pledges that enhance research. In less than a year, UK donors, alumni and others, answered the challenge by giving and pledging \$66.7 million, which when matched will increase the UK endowment by \$134 million. Now, the state has authorized a second RCTF that is again spurring UK supporters to action to match another \$66.7 million.

In addition to increased funding for endowed chairs and professorships, the campaign will provide funds for academic program and public service enhancements, lecture-

ships, research initiative, undergraduate scholarships and graduate fellowships, the library and athletics, as well as funds for new and renovated facilities.

Below are highlights of the just-concluded fiscal year.

- **Annual support continues to grow at a record pace. For the year ending June 30, 2000, the University received gifts totaling \$48,564,365, an increase of one percent over the previous year. The number of donors totaled 43,000, which included 24,613 alumni donors.**
- **The UK Fellows Society continues to be one of UK's great success stories. There are now some 4,860 individuals, organizations, corporations and foundations recognized as UK Fellows. Individuals are recognized for gifts of \$10,000 and above, and recognition for deferred gifts, organizations, corporations and foundations begins at \$50,000.**
- **The UK phonathon program had its most successful year ever with 19,250 donors giving \$925,000 when contacted by student callers.**

The success of the past fiscal year is the result of overwhelming support from the University's loyal advocates and donors. Such continued support will help enable UK to reach its ambitious but attainable campaign goal. Together, we are answering the call to greatness.