

# An Expression Of Appreciation

FROM THE LEADING BUSINESS AND PROFESSIONAL FIRMS OF

# Norton, Va.

TO OUR FRIENDS AND CUSTOMERS IN LETCHER COUNTY, KY.:

We, the undersigned Business and Professional Firms of Norton, Va., wish to express appreciation and thanks for the business we have had in the past from our friends and customers throughout Letcher County. It is our desire to merit your patronage and show our appreciation at all times for the business you have thrown our way. We take this means to welcome you to our places of business, and assure you of our fullest co-operation at all times.

(Note—Keep This Page For A Future Buying Guide)

## PALACE POOL ROOM

Where Friends Meet For Fun  
and Healthful Recreation  
Pleasant Surroundings—Best Equipment  
540 Park Ave.—Phone 373  
NORTON, VA.

## Roy Day Lumber Co.

Cut To Size—Rough and Dressed  
Lumber—Milled to Your Specification  
Complete Lumber and Mill Work Supply  
Esserville Phone 922-R — Norton, Va.

## HOTEL ST. CHARLES

Your Home Away From Home  
COMFORT AT MODERATE COST  
Located on 6th St.—Just Off Park Ave.  
Phone 80 — Norton, Va.

## Sharper's Office Supply

R. C. Allen—Remington Rand—Corona  
and Burrough's Adding Machines—  
Cash Registers and Typewriters  
OFFICE FURNITURE  
18—7th St. Phone 601—Norton, Va.

## Greever Motor Sales, Inc.

MERCURY - FORD  
Sales—Service—Genuine Ford Parts  
Large Assortment of Good "A-1"  
Used Cars  
6th and Park Ave.—Phone 752—

## Norton Motor Inn

Oldsmobile 88 and 98—International  
Harvester, Farm Equipment, Tractors  
and Implements—Parts and Service  
Long Trades — Easy Terms  
Park Ave.—Phone 41

## Elmer's Radiator Service

Box 431 — Norton, Virginia  
Norton-Wise Highway—Near Esserville.  
Radiator Cleaning—Repairing—  
Re-coreing — Phone 963.

## Virginia Oil Co. Agents

Texaco Petroleum Products  
Sold by Texaco Dealers Everywhere—  
Office and Bulk Plant Located on Park  
Ave. in Norton, Va., Phone 799.

## Quality Distributing Co.

Your "BLATZ" Distributor  
320 — 8th St. — Phone 64  
NORTON, VA.

## Norton Auto Parts, Inc.

Wholesale Automotive Replacement  
Parts and Equipment  
United Motors & Auto-Lite Electrical  
Parts.  
617 Park Ave.—Phone 980, Norton, Va.

## Cohen's Dept. Store

Norton's Smartest Department Store  
Serving the Public for Over  
Half Century.  
714 Park Ave.—Phone 456—Norton, Va.

## Gulf City Service Station

GOOD GULF PRODUCTS  
ONE STOP SERVICE  
842 Park Ave.—Phone 40—Norton, Va.

## Home Hardware & Furniture Company

General Hardware—Farm Supplies—  
Crosley Home Appliances—Radio - TV.,  
Sporting Goods—House Furnishings  
550 Park Ave.—Phone 270—Norton, Va.

## TOOHEY'S GROCERY

Complete Line of Groceries, Meats,  
Produce—General Merchandise &  
Sundries Where Thrifty Shoppers Save.  
Esserville, Va.—Phone 487, Norton, Va.

## Norton Heating & Plumbing Company

Heating, Plumbing and Air Conditioning  
Contractors—Repairs—Installation—  
Established 1908—Estimates Free  
P. F. & W. G. COUTT'S, Owners  
West Norton Rd., Phone 984, Norton, Va.

## Witt Motor Company

CHEVROLET—CADILLAC—BUICK  
Sales—Service—Genuine "GM" Parts  
—CLEAN USED CARS—  
535 Park Ave.—Phone 165—Norton, Va.

## Dr. Charles C. Litton

OPTOMETRIST  
Eyes Examined—Glasses Fitted—  
Zenith—The Royalty of Hearing Aids  
Try Zenith on 10 Days Trial—  
CONSULTATIONS FREE.  
618 Park Ave.—Phone 595—Norton, Va.

## ROYAL JEWELERS

W. H. CALLAWAY, Prop.  
Keepsake Diamond Rings, Watches  
Jewelry and Gifts for Every Occasion  
Use Royals Easy Payment Plan  
Koltown Theatre Bldg., Phone 836,  
Norton, Virginia

## NORTON GRILL

Famous For Fine Foods  
Dinners — Lunches — Steaks  
Chicken and Seafoods  
Sandwiches and All Short Orders  
Park Ave. — Phone 498 — Norton, Va.

## Norton Block Company

Manufacturers of High Grade Building  
Block—Lintels—Foundation Piers and  
Concrete Specialties—  
Ramsey—Phone Norton 44-W.

## M & F MARKET

One of the Finest Selections of Foods  
Meats — Fresh Fruits and Vegetables  
Staple Groceries—Where You  
Always Save.  
Park Ave.—Phone 900—Norton, Va.

## Norton Hardware Co.

WHOLESALE EXCLUSIVELY  
Cram Fittings — Dupont Paints  
Mine and Mill Supplies  
415 Park Ave.—Phone 132—  
Norton, Virginia

## Norton Esso Station

One Stop "ESSO" Standard Oil Service  
Fast, Courteous Road Service  
Park Ave.—Phone 406—Norton, Va.

## Ellis Wholesale Company

Wholesale Distributors of  
"SCHLITZ" BEER  
Union Station Bldg.—Phone 732  
Norton, Virginia

## Norton Building Specialties

Subsidiary of  
E. L. FORD CONSTRUCTION CO.  
Lumber and Building Materials  
General Contractors  
Munsey Bldg.—Phone 846—Norton, Va.

## E. P. Collier Second Hand Store

Buy, Sell or Trade for All Kinds  
of Furniture  
440 Park Ave.—Phone 702  
Norton, Va.

## CITY CABS

Fast, Courteous—Day and Night  
Cab Service—Anywhere—Anytime.  
Park Ave.—Phone 640—Norton, Va.

## Circle Service Station

One Stop "TEXACO" Service  
Tires, Batteries, and Accessories—  
Acetylene and Electric Welding—  
Body Repair and Auto Painting—  
Fast Road and Wrecker Service.  
Norton-Wise Road — Phone 708-W-2  
Norton, Virginia

## Watts Produce Company

WHOLESALE  
Fresh Fruits, Vegetables and Produce  
Distributors of  
SHERWIN - WILLIAMS PAINTS  
Park Ave.—Phone 724—Norton, Va.

## Norton Restaurant

GOOD THINGS TO EAT  
Steaks—Chops—Seafoods—Chicken  
Plate Lunches — Sandwiches —  
Short Orders  
East Park Ave.—Phone 486—  
Norton, Virginia

## Norton Lumber & Supply Company, Inc.

LUMBER and BUILDING MATERIALS  
Everything from Foundation to Roof Top  
Ky. Ave.—Phone 244—Norton, Va.

Patronize the Merchants Listed on This Page Keep a Copy of This Page For Future Reference.

## Wise Insurance Agency

GENERAL INSURANCE  
Life—Fire—Auto and Liability—  
Surety Bonds  
P. O. Box 327—Phone 366—Norton, Va.

## O. M. Spears Transfer

General Transfer and Movers  
Agents for Wolfe Transfer Co.  
Local and Long Distance Moving  
DOMESTIC COAL DEALERS  
24-Hour Service  
Park Ave.—Phone 861—Norton, Va.

## STARNES & SON

Sinclair Fuel Oils—Gasoline—Kerosene  
and Materials.  
L. J. Starnes and Joseph H. Starnes  
SINCLAIR DISTRIBUTORS  
Ramsey, Va.—Phone 468—Norton, Va.

## KOLTOWN THEATRE

Where There's Always a Good Show—  
Cinemascope Productions.  
Wide Screen - Air Conditioned,  
Comfort Throughout.  
Latest Pictures—Popular Prices  
Downtown Park Ave.—Phone 272—  
Norton, Virginia

## JEWEL BOX—Jewelers

MARVIN L. MARTIN, Mgr.  
Norton's Leading Jewelers—  
Diamonds—Watches—Silverware—  
Gifts of Lasting Beauty  
604 Park Ave.—Phone 121—Norton, Va.

## NORTON GLASS CO.

One Stop Glass Service  
Mirrors—Furniture Tops—Auto and  
Window Glass—Complete Store  
Fronts—Ask for Free Estimate  
838 Park Ave.—Phone 226  
Norton, Virginia

## Central Drive-In Theatre

Bring the Whole Family—Children  
Under 12, Free—Snack Bar—  
Rest Rooms — Picture Change  
Every Other Day—Located Half Way  
Between Appalachia and Norton  
at Backwood.  
Phone—Norton 726-J.

## Lonesome Pine Tire & Recapping Company

The "GENERAL TIRE" Shop  
Kraft System of Recapping  
Save One-Half on Tire Cost.  
All Work and Material Guaranteed  
Coburn Rd.—Phone 433—Norton, Va.

## Cab Ganaway's Grocery & Do-Nut Shop

WHOLESALE—RETAIL  
Fresh Do-Nuts — Also Full Line  
Staple and Fancy Groceries  
12th & Dooley Rd. — Phone 488—  
Norton, Virginia

## Singer Sewing Machine Co.

KERMIT WACKS, Representative  
Singer Sewing Machines and Vacuum  
Cleaners.  
Service All Makes—Terms to Suit Your  
Budget.  
431 Ky. Ave. — Phone 907, Norton, Va.

## Esso Standard Oil Co.

Distributors of  
ESSO PRODUCTS  
At Esso Dealers Everywhere  
Office and Bulk Plant—Located on  
Kentucky Ave.—Phone 114, Norton, Va.

## LIBERTY CAFE

AIR CONDITIONED  
Steak—Seafoods—Chow Mein  
Dinners—Plate Lunches—Short Orders,  
"Chicken in a Basket"  
730 Park Ave. — Norton, Va.

## NORTON FLORAL CO.

FRANK J. HORSMAN, Mgr.  
Flowers for Every Occasion from Our  
Own Greenhouses — Since 1907  
—Telegraph Delivery Service—  
W. Norton—Phone 280—Norton, Va.

## Yellow Cab of Norton

24-HOUR SERVICE  
Every Passenger Insured  
Remember the Thinking Fellow—  
Rides a Yellow.  
Located 6th St.—Phone 517—Norton, Va.

## D. CURY DEPT. STORE

The Place to Go For the Brands  
You Know—  
"Quality and Service You Can Trust"  
Park Ave., Phone 458—Norton, Va.

## Royal Laundry & Cleaners

Dependable Laundry and Dry Cleaners,  
'Sanitone' Cleaning—Rug Cleaning  
Dooley Rd. — Phone 317—Norton, Va.

## F. W. Woolworth Co.

Shop at "Woolworth's" for Every Thing—  
Mother's Day Candies and Flowers—  
728 Park Ave. — Phone 321—  
NORTON, VA.

## Super Service Garage

—PONTIAC—  
"Today's Outstanding Value—  
Tomorrow's Style and Performance"  
—GOODWILL USED CARS—  
Sales—Service—Genuine G-M. Parts—  
Federal St. — Phone 34—Norton, Va.

## Superior Laundry & Cleaners

Complete Laundry and Cleaning Service  
One Day Service if Requested—  
Dooley Rd. — Phone 706 — Norton, Va.

## BISHOP AUTO PARTS

Select from Our Vast Stock of Auto  
Parts — We Specialize in Heavy Duty  
Automotive Electrical Service  
12 to 32 Volt.  
W. Park Ave. — Phone 65  
NORTON, VA.

## First National Bank of Norton, Va.

Complete One-Stop Banking Services  
Members Federal Deposit Ins. Corp.  
NORTON, VA.

## THE SPORTSMAN

Billiards — Pool — Drinks — Lunch—  
Cigars, Cigarettes and Candies  
Where Good Fellows Get Together for  
Clean Healthful Recreation.  
7th St. — Phone 892 — Norton, Va.

## Brook's Electric Motor Service

Motor Rewinding and Repair — Mine  
and Industrial Repair — Stoker and  
Washer Motors Repaired and Rewound  
Dealer for DELCO MOTORS  
24-Hour Emergency Service  
1236 Spring St. — Phone 532—  
NORTON, VA.